

Time

10:29

Date

3/21

Dauids

Sponsor: Sylvia Finger

(READ BRISKLY)

SENIORS: ARE YOU GOING TO BE TRAMPING THE STREETS  
IN SEARCH OF JOBS? YOU'LL NEED A NEW PAIR OF SENSIBLE BUT  
SNAPPY SHOES, AND DAVIDS HAS A FULL DISPLAY, IN ALL  
SHADES OF KID, CALF, AND SUEDE.

JUNIORS: NEED A NEW PAIR OF EVENING SHOES TO MAKE  
SPRING PROM A COMPLETE SUCCESS? DAVIDS HAS A WIDE  
ASSORTMENT OF GOLD AND SILVER SLIPPERS AND THEY WILL DYE  
SATIN SHOES TO MATCH YOUR DRESS.

SOPHOMORES: CURE YOUR SLUMP WITH A NEW PAIR OF LOAFERS!

FRESHMEN: IF YOU'RE BURMADA-BOUND, DAVIDS' NEW  
SPRING LINE OF PASTEL CAPEZIOS IN BOTH FLATS AND HEELS ARE A MUST!  
YOU'LL FIND JUST THE SHADE AND STYLE TO COMPLIMENT ALL YOUR  
COTTONS.

REMEMBER, DAVIDS SHOE STORE ON 221 MAIN STREET ALSO  
CARRIES BAGS TO MATCH.

SO, GIRLS, DON'T DELAY, (PAUSE) CONSULT DAVIDS TODAY.

YOU ARE TUNED TO 600 WCSR THE VOICE OF SMITH COLLEGE,  
NORTHAMPTON

THE CORRECT TIME IS NOW

Bunny Mann 3/22/55  
Denny Richardson (3/29/55) 4.00



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THE CORRECT TIME IS NOW

David (last name) 3/22/52  
3/22/52  
7.00